

Tyrah Majors

Journalist - Author - Professor - Content Creator

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Tyrahmajors.com

EXPERIENCE

KOMO News, Seattle — Morning Anchor/Reporter

JANUARY 2021 - CURRENT (3.5 years)

- Created and anchors 'ARC Seattle,' an in-depth conversation news show on local & national issues, integrating digital elements.
- Developed the show's format – the blueprint for similar programs across all company stations.
- Anchors breaking traffic, field reports and live-desk breaking segments for KOMO platforms.
- Received Regional Emmy Award for reporting on an officer-involved shooting.

KBAK/KBFX, Bakersfield — Morning News Reporter

MAY 2019-DECEMBER 2020

- 8-12 live reports & interviews on breaking news & community stories daily
- Covered local & national stories (2020 George Floyd Protests, Ridgecrest Earthquakes & 2019 California Wildfires)

Seattle University, Seattle — Professor of Journalism

FEBRUARY 2022 - CURRENT

- Pitched & created college-level courses “Social Media & the News” & “Personal Branding”
- Teaches students impact-based storytelling and journalism for a mobile audience

KNBC, Los Angeles — Investigative Unit Intern

JANUARY 2019-MAY 2019

KNSD, San Diego – News Intern

JANUARY 2018-JULY 2018

EDUCATION

University of Southern California, Los Angeles — Masters of Science in Journalism JUNE 2018-MAY 2019

California State University, Fullerton — Bachelors of Science in Communications AUGUST 2016-MAY 2018

AWARDS

2023 NW Emmy Award –

Breaking News Reporter
(Officer-Involved Shooting)

2022 NW Emmy Award –

Morning Newscast Large Market - (Traffic anchor, Wildfire coverage)

2020 Golden Mike Award –

Best TV News Special ‘Your Voice, Your Future: Police Reform & Race Relations - Anchor

Voted 2023 Seattle’s ‘Best TV Personality’ – 425

Magazine

SKILLS

Digital & Social Media content creation, strategy & analytics (Instagram, TikTok, Threads 30k + followers combined)

Interviewing, writing, pitching, shooting & editing

Public Speaking/Live event hosting

